Save 25¢

Free Take self-addressed envelope & mail this PREAM coupon TODAY

Use PREAM In your KITCHEN for Soups, Gravies, Deserts, Frostings, Cream-sauces and Beverages

Pream 27¢

Save 25¢ ON YOUR FAVORITE INSTANT COFFEE

WHEN YOU TRY NEW Instant PREAM 29¢ jar

HERE'S ALL YOU DO:

PREAM WILL SEND YOU 25¢ IN CASH, PLUS POSTAGE

Take PREAM Camping Too!

Robert S. Walters Photo: PREAM Instant Coffee Display, Camas, Washington

Notes

Jeffrey Hunt
November 13 2025

This image, from a private collection, comes from an original negative produced by the Robert S. Walters Studio of Camas, Washington. Walters was one of the principal photographers working in the Camas–Washougal area through the mid-20th century. Earlier in his career, he partnered with Charles Vail, whose work — including the widely known 1948 aerial photographs of the Vanport Flood — is recognized across the region.

For decades, both men supplied school photographs, commercial assignments, community views, and work for the *Camas–Washougal Post-Record*. With the Post-Record's own historical photo archive now largely missing or inaccessible, surviving prints and negatives have become especially important for reconstructing the visual history of the area.

Although their photographs appear in many local-history publications, they have rarely been gathered or presented as the work of the photographers themselves. This project begins assembling examples of their surviving images, with additional material — including work by other photographers active during the same period — to be added as it emerges.

This particular image shows a mid-century promotional display for PREAM Instant Coffee, photographed by the Robert S. Walters Studio. The display features mannequins, painted signage, and stacked cans — a typical commercial setup of the 1950s.

Contributor's note:
"PREAM Instant Coffee display, probably at the One Stop Shopping Center. 1950s. I love collecting negatives of professional photographers for images like this. Vivid detail for a moment long forgotten. Robert S. Walters Studio, Camas."

Save 25¢
Free Take self-addressed envelope & mail this PREAM coupon TODAY
Use PREAM In your KITCHEN for Soups, Gravies, Deserts, Frostings, Cream-sauces and Beverages
Save 25¢ ON YOUR FAVORITE INSTANT COFFEE
WHEN YOU TRY NEW Instant PREAM
PREAM WILL SEND YOU 25¢ IN CASH, PLUS POSTAGE
Take PREAM Camping Too!

Save 25¢

Free Take self-addressed envelope & mail this PREAM coupon TODAY

Use PREAM In your KITCHEN for Soups, Gravies, Deserts, Frostings, Cream-sauces and Beverages

Pream 27¢

Save 25¢ ON YOUR FAVORITE INSTANT COFFEE

WHEN YOU TRY NEW Instant PREAM 29¢ jar

HERE'S ALL YOU DO:

PREAM WILL SEND YOU 25¢ IN CASH, PLUS POSTAGE

Take PREAM Camping Too!